



**Discount Domain Name Services**

.com | .net | .org | .biz | .info | .com.au | .co.uk | hosting services | web services

**WEBSITE DEVELOPMENT QUESTIONNAIRE**

Please fax to DDNS Attention: Web Design Dept. 03 9815 6800 when completed.

Name \_\_\_\_\_

Company Name \_\_\_\_\_

Address \_\_\_\_\_

E-mail \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

Mobile Phone \_\_\_\_\_

**What is the purpose of the organization that will be online?**

**What are the short and long-term goals of the site?**

(Is your site going to grow and expand at a later date?)

**Why will people come to your site?**

(Are you selling a product? Do you have a unique service? Why will people come to the site the very first time? Will they come back?)

**What is your primary goal for your website? (Please circle)**

- a. Online store
- b. Online brochure for your company and services
- c. Online community
- d. Educational
- e. Other

**DDNS is a AUDA Accredited Registrar**

Discount Domain Name Services

8/118 Church Street Hawthorn Vic 3122 | Phone 03 9815 6868 | Fax 03 9815 6800

registrar@ddns.com.au ABN 76 088 607 265



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### What is the nature of your business? Please circle

- a. Products
- b. Services
- c. Non-profit organization

### Who is your demographic audience?

### Do you have your Domain Name? (If yes, what is your domain name)

### Do you have Hosting?

### What level of assistance do you require in developing a website? (Please circle)

- a. Total site development
- b. Have an idea and text
- c. Just need updating or makeover

### Do you have content for site?

(i.e. pictures and text)

### What pages will your site require? (Please circle)

Home	Classes
About Us	Directions
Products	Forms
FAQ	Online Payment
Customer Service	Chat Room
Services	Bulletin Board
Shopping Cart	Press Kit
Testimonials	Pop Up page
Newsletter/News	JavaScript
Contact	Database Work
Newsletter Archives	Flash
Resources/Links	CGI programming
Bookstore	

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### **Do you have a Company Logo?**

(If not do you want it designed?)

### **Will you be providing photos?**

### **Will the photo's need to be scanned?**

### **What colours would you like to use? Company colours?**

### **What overall feel for your website would you prefer?**

- |                           |                  |
|---------------------------|------------------|
| a. Techno                 | f. Children's    |
| b. Lots of energy         | g. Sci-Fi        |
| c. Friendly               | h. Special theme |
| d. Natural                | i. Other         |
| e. Professional/Corporate |                  |

### **List some of the websites you like and why you like them?**

### **List some of your competitor's websites.**

### **Major selling points in your type of business?**

### **Where do your consumers come from? (Please circle)**

- a. Local
- b. National
- c. International

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**What products or services do you offer?**

**List 15 words people may use to search for your web site?**

- |    |     |
|----|-----|
| 1. | 9.  |
| 2. | 10. |
| 3. | 11. |
| 4. | 12. |
| 5. | 13. |
| 6. | 14. |
| 7. | 15. |
| 8. |     |

**What is your deadline for completion?**

**What is your mission statement?**

**Can you provide brochures, advertising, marketing, biographical information about you, or the company?**

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